

## Attachment 3



DRC2014-00123, Community Identification Sign modified rendering

Jeff Brubaker

to:

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02/10/2016 12:12 PM

Cc:

"McKay, Lief I.", "McGuire, Michael"

Hide Details

From: Jeff Brubaker <JBrubaker@slocog.org>

To: "asingewald@co.slo.ca.us" <asingewald@co.slo.ca.us>

Cc: "McKay, Lief I." <LIMcKay@rrmdesign.com>, "McGuire, Michael" <mmcguire@slocity.org>

### 2 Attachments



4654\_001.pdf



4656\_001.pdf

Airlin,

Note the attached image showing the modified sign elevation. Comparing with the second attachment, you can see that the scale is now similar to the northbound US 101 Spring St. off-ramp community gateway sign for Paso Robles.

One of the factors that was considered in determining the original size of the sign was the ~150 ft. viewing distance for southbound vehicles on Hwy 1 stopped at the red light at Highland. The viewing distance is greater the farther back in the queue they are. This contrasts with the 70 ft. viewing distance for the Paso Robles sign. Even with this contrast, as I said, the sign scales are now similar, and we believe viewing ability should not be too much affected with the reduced sign size.

Vehicle speed also affects viewing ability of roadside features. When the light at Highland is green for Hwy 1 traffic, those vehicles would be seeing the sign while driving. According to recent Caltrans data (Caltrans E&TS, May 2, 2014, File: SLO-01-PM L16.7/18.34), 50<sup>th</sup>-percentile speed is 54 MPH near CAL FIRE and 45 MPH between Highland and Foothill. This suggests the 50<sup>th</sup>-percentile speed right at Highland Dr. is somewhere between

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those two.

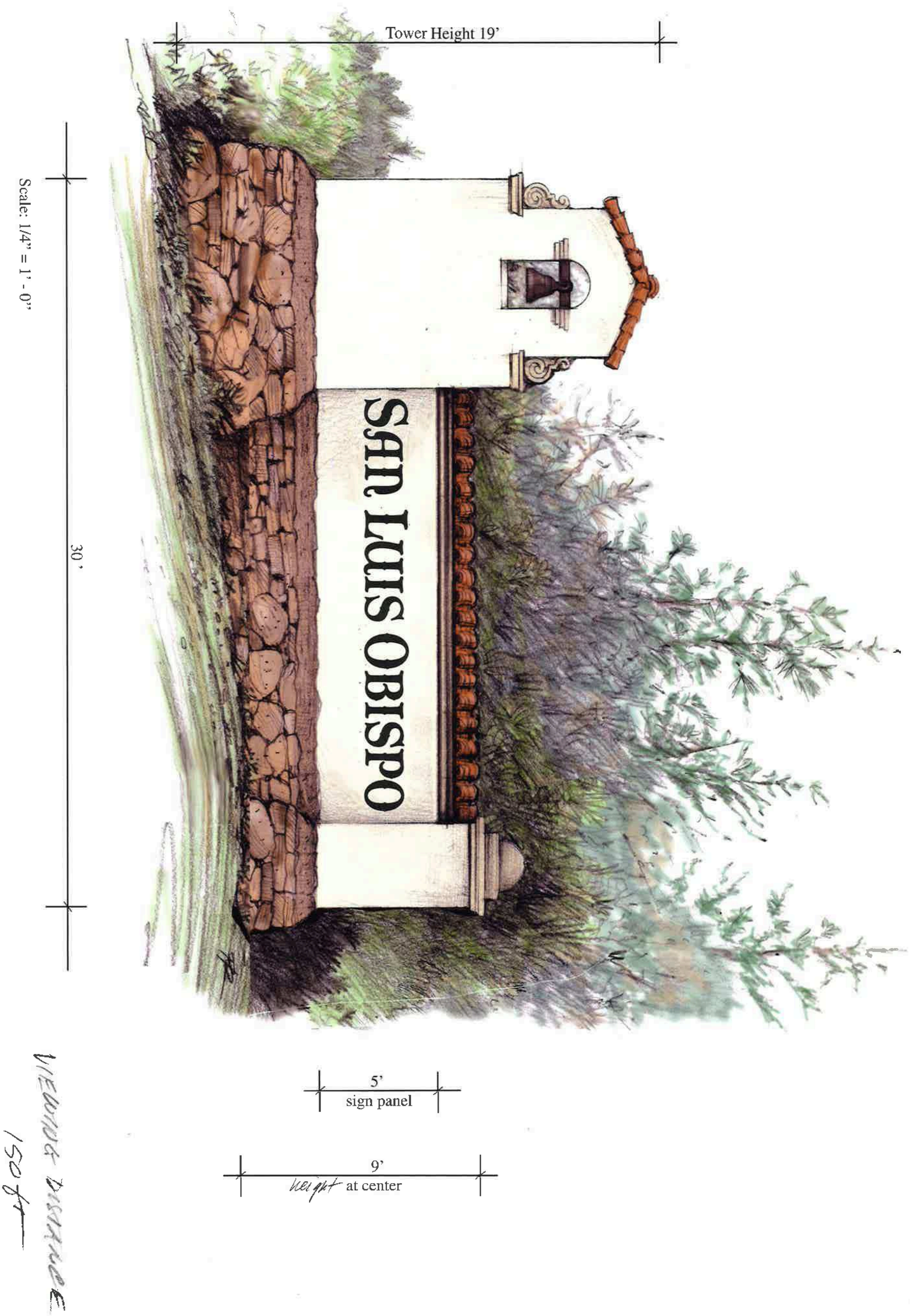
It's our intention that the reduction in sign size both responds favorably to the Planning Commission's comments while also maintaining viewing ability for stopped and moving vehicles.

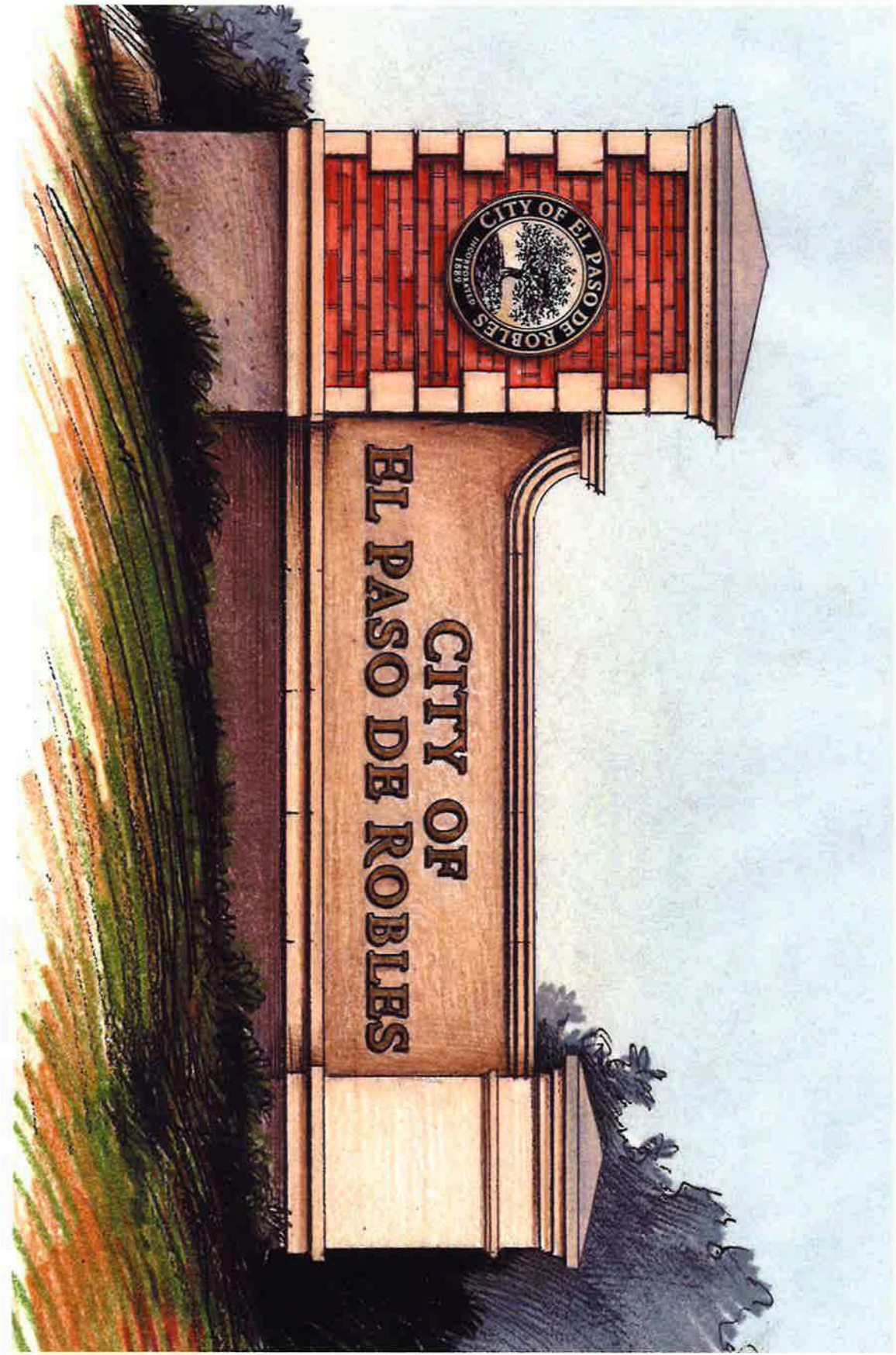
We also should be able to send you soon a rendering that includes the outline of the originally proposed sign that gives a visualization of the reduction.

Let me know if you have any questions or need more information for the March 10 meeting.

Jeff

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VIEWS DISTANCE  
70 ft